Press Release

Tricom Fruit Products on accelerated growth

Mumbai August 23, 2011 - Tricom Fruit Products Limited (Tricom Fruits) (BSE-531716, ASE-49187), fast emerging company engaged in multi-fruit processing, has announced its expansion plans after successfully completing its one year of operations.

Tricom Fruits within its first year of commencing fruit processing operations has won a reliable image in the international markets.

After having established itself in the export market in the first year of operations, Tricom Fruits is now planning to gain its foothold in the domestic market. New product development in terms of processing of new fruits and vegetable purees would also be a key priority.

The company intends to double its processing capacity from current 10 tonnes per hour to 20 tonnes per hour for mango and pomegranate and from 5 tonnes per hour to 10 tonnes per hour for guava, papaya, tomato and gooseberry (amla). After successfully completing trial runs for clear mango juice, the company plans to explore opportunities of clear juice for banana and guava as well.

Tricom Fruits is focusing on enhancing efficiency of existing processing lines by adopting energy efficient designs and better process controls.

Commenting on the expansion plans, **Mr. Chetan Kothari, Chairman, Tricom Fruit Products India Limited** said, "Our first year has been very encouraging and motivating us to further perform and give our best for the next year to come. The result just gives us further optimism to attain our goals."

About Tricom Fruit Products Limited

Tricom Fruit Products Limited (Tricom Fruits) (BSE-531716, ASE-49187), is engaged in processing of wide range of fruits namely mangoes, pomegranates, guavas, papayas, tomatoes, bananas, gooseberries (Amla) in the form of puree, puree concentrate and frozen clear juice concentrate. Tricom Fruits processes fruits in its state-of-the-art facility which is located in India's most fertile fruit producing region about 70kms from Pune and spread over 40 acres area. Tricom Fruits adheres to globally certified quality practices and has adopted international grade packaging standards. For further information, please refer to www.tricomfruitproducts.com

For further queries: Rahul Vyas Head- Corporate Communications Tricom Fruit Products Limited E: rahul.vyas@tricommail.com

T: +91 - 22 - 6690 7800

Shaili Jani Manager-Corporate Communications Tricom Fruit Products Limited E:shaili.jani@tricommail.com T: +91-22-6690 7800